



EUROPEAN ASSOCIATION  
OF PUBLIC WATER OPERATORS



**Aqua Publica Europea,**  
the European association of public water operators  
in collaboration with the Italian water utilities **CAP Holding Group**  
and **Metropolitana Milanese**, is pleased to invite you to the seminar

## **WATER AND EARTH: A SHARED FUTURE**

10 July 2015

10.30 – 13.30

EXPO 2015 site – Cascina Triulza  
Milan

### **BACKGROUND AND OBJECTIVES**

As the world's population is expected to reach nine billion by 2050, more water will be needed for farming, industry and personal consumption. A recent UN report predicts that by 2050, water demand will increase by 55%, and warns that the world may face a 40% shortfall in water supplies in just 15 years.

Against this background, the seminar aims to discuss the limits of our development model, while exploring political and management solutions that can reconcile our growth needs with the sustainable use of water resources. The specific contribution that public water operators can give to help tackle these immense challenges will also be considered.

Contributions from scientific experts and institutional representatives will feed the debate, with the additional aim of creating a thematic link between EXPO 2015 and the UN Climate Change conference, to be held in Paris at the end of 2015. Distinguished speakers have already confirmed their participation, including the Italian Minister for Agriculture, Mr. Maurizio Martina.

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## PROGRAMME

- 10:30 – 11:00**      **Registration and welcoming coffee**
- 11:00 – 11:10**      **Welcome address**  
**Alessandro RUSSO**, *President Gruppo CAP*  
**Davide CORRITORE**, *President MM SpA*
- Chairman: Alessandro RAMAZZOTTI**  
*CEO Abbanoa SpA*  
*Vice-President Aqua Publica Europea*
- 11:10 – 11:30**      **The era of limits**  
**Cosimo LACIRIGNOLA**  
*Secretary General of the Centre International de Hautes Etudes Agronomiques Méditerranéennes (Ciheam)*
- 11:30 – 11:50**      **The global challenge**  
**Paolo DE CASTRO**  
*Member of the European Parliament (video message)*
- 11:50 – 12:10**      **Consumers' awareness? virtual water, economy and environment**  
**Marta ANTONELLI and Francesca GRECO**  
*London Water Research Group*
- 12:10 – 12:30**      **Questions & Answers**
- 12:30 – 13:10**      **How cities can help combine protection of water resources and economic development**  
**Célia BLAUUEL**, *APE President*  
*Paris' Deputy-Mayor for environment*  
**Ahmed EL KTIBI**, *Brussels' Deputy-Mayor for Environment*  
**Pierfrancesco MARAN**, *Milan's Deputy-Mayor for environment*
- 13:10 – 13:30**      **Closing remarks**  
**Maurizio MARTINA**  
*Italian Minister for Agriculture*
- 13:30**              **Light Lunch**

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**Working Languages: English / Italian / French**

*\* Please note that, in order to access the EXPO site, your identity card or passport will be requested at the security control*